

COOKIE POLICY

Lexplore Inc
Version 1.0, updated 2019-01-25

1 INTRODUCTION

Lexplore Inc (“**Lexplore**”) uses cookies and similar technologies on our websites and thereby collects certain personal data regarding persons who use our websites. In this privacy policy, we explain, among other things, which cookies we use, what they are used for, and choices you have regarding these cookies. This policy also outlines your rights with respect to the processing of your personal data.

2 WHO IS THE CONTROLLER OF PERSONAL DATA?

Lexplore is the controller for the processing of the personal data collected on our websites.

Contact information:

Lexplore Inc
110 White Rock Road, Suite 3120
Verona, New Jersey 07044

If you have any questions regarding Lexplore’s processing of your personal data, please contact our data protection officer at data.privacy@lexplore.com.

3 WHAT IS A COOKIE?

A cookie is a small, text-based file which is placed on your computer, mobile telephone, or similar unit, containing information about your navigation on the website. There are temporary cookies and permanent cookies. Temporary cookies, also referred to as session cookies, are saved in your unit until you close your web browser. Permanent cookies have an expiration date and when this date is passed the cookie is deleted when you return to the website which created it.

Cookies may be “first-party cookies” or “third-party cookies”. First-party cookies are those placed on the websites by Lexplore. Third-party cookies are placed on the websites by another organization, with Lexplore’s consent.

4 WHICH SPECIFIC COOKIES ARE USED ON THIS WEBSITE AND FOR WHAT PURPOSE?

The table below specifies the cookies which we use on our websites, together with information regarding the purpose, which personal data is collected, for what duration, and who handles the cookie.

Cookie		Purpose	Personal identifier	Duration	Handling
Google Analytics	_ga	Measures the number of visitors and how the visitors navigate the website, in order to optimise the content.	IP-address	2 years	Third party
	_gat			10 minutes	
	_gid			24 hours	
Microsoft Azure Application Insights	ai_session	Used to develop the service. The cookie sends diagnostic and telemetric data regarding the browser session. The IP address is used in order to determine geographic region.	IP-address	Session	Third party
	ai_user			1 years	
Microsoft Azure	ARRAffinity	Used to balance the traffic to the servers, in order to improve the user's experience of the service.	non	Session	Third party
Microsoft Azure AD B2C	b2cRedirUri	Used for correct authentication at login.	B2C-ID	Session	Third party
	b2cSignIn				
Amazon Web Services ALB Sticky Cookie	AWSALB	Used in order to be able to balance traffic correctly.	non	7 days	Third party
Lexplore authenticating	ldsrv	Secures the authentication for the user session between the web browser and our server by matching a unique text string (token) to our server.	This token is matched to the username and email address in the database	Session	First party
	idsvr.clients				
	b2cPolicyCookie				
	idsvr.session				
Hubspot	__hssc	These cookies are necessary to enable the live chat functionality. They also track and log the user's activity on the Result portal in order to improve customer satisfaction and enhanced support.	These cookies are matched either to the email address used in the chat or when signing in to the Result portal.	Max 13 months	Third party
	__hssrc				
	__hstc				
	__cfduid				
	__hluid				
	hs-messages-hide-welcome-message				
	hs-messages-is-open				
	hubspotutk				
	messagesUtk				
IDE					
Hotjar	_hjIncludedInSample	Hotjar cookie track user interaction to present relevant content.		Session	Third party
Youtube	GPS	These cookies are necessary to enable video content.	non		Third party
	PREF				
	VISITOR_INFO1_LIVE				
	YSC				

5 WHAT LEGAL BASIS DOES LEXPLORE HAVE FOR THE PROCESSING OF YOUR PERSONAL DATA?

Lexplore processes your personal data as set forth above based on your consent which you provide when you visit our websites.

6 CAN I SAY NO TO COOKIES?

If you do not wish to allow the storage of cookies on your unit, you can normally shut this off in whole or in part in your web browser's settings. In some web browsers, you can block all cookies, accept only first-party cookies, or delete cookies when you shut down your web browser. You can also delete cookies in your browser's settings which have been previously stored.

Choosing to delete or block cookies may result in our websites and services not functioning.

7 WHO MIGHT WE SHARE YOUR PERSONAL DATA WITH?

The personal data collected via third-party cookies, such as IP address, will also be disclosed to the party who provides the cookie (see section 4 of the table). This type of personal data includes, among other data, your IP address and email address. These cookies are typically used by third parties in order to determine the surfing habits of the user and can ultimately be used to optimize advertising, etc.

Lexplore may transfer your personal data to Microsoft. Microsoft is only entitled to process your personal data on behalf of Lexplore in conjunction with its performance of the service for Lexplore, for example authentication in conjunction with the log-in process. Lexplore takes all reasonable legal, technical, and organizational measures to ensure that your data is handled securely and with an adequate level of protection when transferring to, or sharing with, such selected third parties.

Lexplore may also disclose your personal data to public authorities when obligated to do so by law. In the event all or part of Lexplore's business is sold, Lexplore may then transfer your personal data to a potential purchaser of the business.

8 WHERE DO WE PROCESS YOUR DATA?

Your personal data will be processed only within the United States, subject to the exceptions below.

The processing of your email address for marketing purposes is conducted by a provider located in the US. The company has taken appropriate safety measures to protect your personal data by requiring the recipient of the personal data to sign Privacy Shield regulations, which include a number of obligations concerning the processing of personal data that have been approved by the EU Commission.

9 YOUR RIGHTS

You have certain statutory rights which you are entitled to assert against Lexplore. A summary of those rights is presented below. For complete information about your rights, refer to the Data Protection Regulation, Sections 3–5.

- (a) **Right of access/register extract.** You are entitled to receive a reply as to whether Lexplore processes your personal data. If so, you are entitled to information specifying which personal data is processed, the purposes of the processing, which external recipients receive your personal data and how long we store your personal data.

- (b) **Rectification of incorrect data.** You are entitled to request that Lexplore rectify incorrect or incomplete data about you.
- (c) **Deletion of certain data.** You are entitled to request that Lexplore delete your personal data under certain conditions, e.g. if the personal data is no longer necessary for the purpose for which we have compiled it.
- (d) **Right to object to Lexplore's processing of personal data.** Under certain conditions you are entitled to object to Lexplore's processing of your personal data.
- (e) **Right to restrict processing of personal data.** In certain cases, you are entitled to request a restriction on Lexplore's processing of your personal data. For example, if you have contested that your personal data is correct, you may request restriction of the processing during a period of time which allows Lexplore to check that the personal data is correct.
- (f) **Complaints.** If you have any complaint regarding Lexplore's processing of your personal data, you are entitled to submit a complaint to the Privacy Protection Authority.

If you wish to submit a request for a register extract, rectification, deletion, objection or restriction, kindly contact Lexplore at data.privacy@lexplore.com.

10 AMENDMENTS TO THE PRIVACY POLICY

Lexplore reserves the right to make amendments to this privacy policy. If amendments are made, the fact will be notified proper notification will occur via email or other appropriate communication channel.
